



Press Release July 8th 2009 Hemophilia Alliance Foundation

The Hemophilia Alliance has moved forward with its vision to extend its support to the Hemophilia Community. Mark Plencner, Chairperson of the Hemophilia Alliance is thrilled with the unprecedented response to a groundbreaking partnership between the federally funded hemophilia treatment centers and the patient community they serve. "Three years ago the Alliance set out to better serve the needs of the community by leveraging their purchasing power to lower the cost of coagulation products, achieve better access to products, better terms for members and generate administrative fees to reinvest in the hemophilia community." Administrative fees are dollars paid to the Hemophilia Alliance from the manufacturers who have contracted Alliance participating members.

Val Bias, Chief Executive Officer, National Hemophilia Foundation, "I am very pleased to see the Alliance supporting NHF chapters. These grants provide the infrastructure support needed to help maintain strong local organizations." Kimberly Haugstad, Executive Director, Hemophilia Federation of America said "We applaud the Hemophilia Alliance for the organization of this foundation. It demonstrates a deep commitment to the community, particularly needed during these difficult economic times. We look forward to and support our 30 member organizations in working with this foundation to deepen the ways we serve our community members across the country."

The Hemophilia Alliance promised the hemophilia community in 2006 that they would reinvest these dollars into the community. Joe Pugliese, President of the Hemophilia Alliance notes". Our goal has always been to set up a foundation made up of representatives from all parts of the hemophilia community." There was no way to predict in January of 2006 how serendipitous these administrative fee dollars would be for the hemophilia community. In our short history, we have already given grants and other financial support in excess of \$100,000 to NHF, WFH and HFA. Now, the Hemophilia Alliance Foundation is in position to do even more.

The Hemophilia Alliance Foundation Committee is headed up by Joyce Strazzabosco, who has decades of experience in the hemophilia community as the past President and CEO of the Mary M Gooley Hemophilia Center in Rochester, New York. "We received a total of 43 funding requests 33 from patient organizations and 10 from treatment centers. The requests total almost \$300,000. We are pleased with the interest shown from all parts of the community, and the thoughtfulness of the requests. We are also acutely aware of the tremendous need for ongoing support in the community."

The committee will be reviewing all the grant requests over the summer and announcing awardees and sending out checks in September. *We will be requesting additional grant applications in 2010.*

\*The Alliance is a not-for-profit organization that currently comprises 74 Hemophilia Treatment Centers. The purpose of the Alliance is to assist its members in providing outstanding care for their patients. Our mission as The Hemophilia Alliance is to provide member Hemophilia Treatment Centers with resources and services to sustain the Comprehensive Care Model for individuals with bleeding and clotting disorders. For more information about the Alliance and how you can help further our mission visit us at [www.hemoalliance.org](http://www.hemoalliance.org) or email us at [info@hemoalliance.org](mailto:info@hemoalliance.org)