



July 18, 2011

Dear Social Worker:

On behalf of The Hemophilia Alliance, it is my pleasure to announce the 14th Annual Social Worker Conference: *“Motivational Interviewing: Making Positive Life Changes.”* This is an advanced clinical conference specifically intended for Social Workers in the treatment of bleeding disorders, and is made possible through an unrestricted grant from CSL Behring. The date of this year’s conference is **Sunday, November 13.**

Our guest speaker, Stanley McCracken, Ph.D., Senior Lecturer at the University of Chicago, School of Social Service Administration, is a licensed clinical social worker and a registered dual disorder professional. He teaches social work students at the University and conducts workshops on the stages of change, key principals, goals, strategies, and applications of Motivational Interviewing.

Much like previous years’ Social Workers Conferences, this is a one-day event following the NHF meeting. This year the Social Workers Conference will be hosted at the **Marriott Renaissance Chicago Downtown Hotel.** The Renaissance Hotel is located on West Wacker Drive, a short distance from the Hyatt Hotel (NHF Headquarters Hotel).

Participants will earn CEUs for their involvement in the full day workshop and evening event. On Sunday evening a very special dinner, entertainment, and networking event will be held, the details of which will be announced at a later date. **All conference participants are required to attend the entire conference, including the evening networking event.** Departures will begin the morning of Monday, November 14.

Registration for the conference is limited. Consequently, confirmation e-mails will be sent to the **first 21** Social Workers who return the enclosed application **and meet both of the following criteria:**

***Applicant must have direct clinical responsibility in bleeding disorders within his/her HTC.

***Applicant **must have a minimum of 2 years** experience in the bleeding disorders field as of November 1, 2011. No exceptions will be made.

If you are interested in attending, please complete and sign the attached application, and fax to **Sean Singh** (Vice President, The Hemophilia Alliance) **at 215-279-8679.**

NOTE: Completed applications will be accepted by fax or email no later than August 8. You will be notified by e-mail of the status of your application by August 15

For each conference participant, The Hemophilia Alliance is pleased to underwrite the cost of:

- All group meals on Sunday, November 13
- Hotel accommodations for the night of Sunday, November 13th will be at the Marriott Renaissance Chicago Downtown Hotel.

Expenses related to airfare, airport ground transportation, NHF-related accommodations and meals, prior to or after the Social Workers Conference, will be the responsibility of the conference participant.

To gain maximum benefit, participants' guests will not be included in the conference session or the networking dinner event.

This year's conference promises to be both compelling and educational. I look forward to your participation in this unique experience.

Sincerely,



Joseph Pugliese
President

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